

Executive

Date: Wednesday, 15 December 2021 Time: 2.00 pm Venue: Council Chamber, Level 2, Town Hall Extension

This is a **second supplementary agenda** containing additional information about the business of the meeting that was not available when the agenda was published.

Access to the Public Gallery

Access to the Public Gallery is on Level 3 of the Town Hall Extension, using the lift or stairs in the lobby of the Mount Street entrance to the Extension. There is no public access from any other entrance.

Filming and broadcast of the meeting

Meetings of the Executive are 'webcast'. These meetings are filmed and broadcast live on the Internet. If you attend this meeting you should be aware that you might be filmed and included in that transmission.

Membership of the Executive

Councillors

Craig (Chair), Bridges, Midgley, Rahman, Rawlins and White

Membership of the Consultative Panel

Councillors

Butt, Karney, M Sharif Mahamed, Ilyas and Taylor

The Consultative Panel has a standing invitation to attend meetings of the Executive. The Members of the Panel may speak at these meetings but cannot vote on the decisions taken at the meetings.

Second Supplementary Agenda

6. COVID19 updates - Population Health and Economic All Wards Recovery 3 - 62 Report of the Director of Public Health and Director of City Centre Growth and Infrastructure attached

Further Information

For help, advice and information about this meeting please contact the Committee Officer:

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This supplementary agenda was issued on Tuesday 14 December 2021 by the Governance and Scrutiny Support Unit, Manchester City Council, Level 3, Town Hall Extension (Lloyd Street Elevation), Manchester M60 2LA

Manchester City Council Report for Information

Report to:	Executive – 15 December 2021
Subject:	COVID Progress update - Economic Recovery
Report of:	The Director of Public Health and Director of City Centre Growth and Infrastructure

Summary

This note provides the Executive with a brief update on the COVID-19 situation and an update on the Economic Recovery situation.

Recommendation

It is recommended that the Executive note the report.

Wards Affected: All

Environmental Impact Assessment - the impact of the issues addressed in this report on achieving the zero-carbon target for the city

There had been a positive short-term impact on the city's carbon emissions, as a result of reduced travel during the road map period. There are opportunities to accelerate the medium term move towards the low carbon economy through, for example, supporting investment in green technology business opportunities and employment.

Our Manchester Strategy outcomes	Summary of how this report aligns to the Our Manchester Strategy
A thriving and sustainable city: supporting a diverse and distinctive economy that creates jobs and opportunities	This unprecedented national and international crisis impacts on all areas of our city. The Our Manchester approach has underpinned the planning and delivery of our response, working in partnership and identifying
A highly skilled city: world class and home grown talent sustaining the city's economic success	innovative ways to continue to deliver services and to establish new services as quickly as possible to support the most vulnerable in our city.

A progressive and equitable city: making a positive contribution by unlocking the potential of our communities
A liveable and low carbon city: a destination of choice to live, visit, work
A connected city: world class infrastructure and connectivity to drive growth

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Background documents (available for public inspection):

The following documents disclose important facts on which the report is based and have been relied upon in preparing the report. Copies of the background documents are available up to 4 years after the date of the meeting. If you would like a copy please contact one of the contact officers above.

1.0 Introduction

- 1.1 On Tuesday 23rd November a small number of cases of a new variant were identified in South Africa (named B.1.1.529) and shortly after designated as a Variant of Concern (VOC) by the World Health Organisation and the UK Health Security Agency (UKHSA) and given the name Omicron. The Omicron variant is a stark reminder that the Covid pandemic is far from over and still requires a robust response.
- 1.2 While there is still a lot that is not yet known about this new variant, it does spread far more easily than other forms of the virus, and we are now seeing a doubling of cases every two days and very shortly it will overtake Delta as the dominant strain in the City.
- 1.3 Data is still being collated about how severe, in terms of disease progression, the Omicron variant will be. Whilst some of the news from South Africa appears to show less severe illness it is important to note that population profile is very different. Furthermore, even if the proportion of people who go on to develop serious illness is smaller than for Delta, if Omicron infects more people, then the number of potential hospitalisations will be considerable.
- 1.4 It was also unclear initially how effective vaccines would be against this new variant. It is now understood that two doses of vaccine are less effective than they were against previous forms of coronavirus which they were specifically designed to tackle. Data published last week suggests that two doses are less effective at protecting against an infection with symptoms, but a third dose boosts your protection back up to over 70%.
- 1.5 That is why nationally and locally the vaccine programme will be accelerated over the next three weeks, to ensure everyone who is eligible is offered a booster jab by 31 December 2021.
- 1.6 The Manchester 12 Point Plan has been updated and is attached as Appendix 1 and in addition the latest information on how to access vaccinations at different sites will be updated regularly on the City Council website.

2.0 Recommendations

2.1 It is recommended that the Executive note the report.

Economic Recovery Workstream- Sitrep Summary

As at 18/11/2021 for meeting on 19/11/2021. Updated fortnightly. Latest updates shown in yellow.

Issue/theme/activity area	Impact/ challenges experienced	Key planning and response activity being undertaken	
General Overview	 ONS labour market figures (16 November): the figures for the three months to September from the ONS shows that unemployment in quarter 3 fell to 4.3%, down from 4.5% for the previous quarter. September was the last month of furlough and the figures do not seem to suggest a spike in unemployment as a result of the scheme ending. the number of people on payroll increased by 163,000 in the same period. However, there were still record numbers of vacancies and the sectors with highest growth in vacancies were transport and storage, and construction. ONS Real Time Indicators (11 November): The total volume of online job adverts on 5 November 2021 increased by 4% from the previous 	 Powering Recovery: Manchester's Recovery and Investment Plan' launched in Nov. Four investment priorities around: innovation; city centre and urban realm; residential retrofit programme; and North Manchester regeneration. Seeking govt funding for over 50 projects of £798.8 m. The plan can be accessed here. United City business-led campaign launched 22/11 and supported by MCC. Business Sounding Board and Real Estate subgroup continue to meet regularly to share intel across sectors and to help support MCC lobbying. Weekly MCC newsletter issued to over 9,000 businesses with updates. Comms update Link to the film: Manchester is back. Stronger than ever YouTube The film performed most well on Twitter with over 100k impressions, 13k view of the video and over 300 likes. Our Twitter followers tend to include partners and well as residents and businesses. It also did well on LinkedIn with 7k views and 367 likes. 	

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week, to 147% of its February 2020	The Welcome Back campaign moved into the next
average level (Adzuna)	phase of lockdown messaging from the 17th May
 The seven-day average estimate of 	with emphasis on culture venues opening back up.
UK seated diners in the week to 8	We produced another film with the Contact Theatre
November 2021 was 116% of the	on what opening up meant to them and how
level in the equivalent week of	important it is to support our cultural
2019, which is a 13 percentage	venues. Manchester art & entertainment venues
point decrease from the previous	are opening 😻 #WelcomeBackMCR - YouTube
week, and follows four consecutive	Alongside this, visitors to the city will see a raft of
weekly increases (OpenTable)	Welcome Back messaging from outdoor digital
 In Wave 43, 29% of businesses 	advertising, poster sites, shop windows and in taxis
reported a decrease in turnover in	to name a few.
the last month, compared with	The weekly Welcome Back ebulletin signposts to the events taking place, such as the flower show,
normal expectations for this time of	along side key advice to ask that people continue
year; this is a 5 percentage point	to follow the advice and guidance so we can all
increase from Wave 41 (initial	return safely.
results from Wave 43 of Business	Re-opening update
	c. 400 licences have been issued to the hospitality
Insights and Conditions Survey	sector. Overall businesses have responded to all
(BICS))	requirements positively, have engaged with
	authorities and are overwhelmingly compliant.
	However the impact does continue to be significant
Environment Bill becomes law: the House	for them. The delayed lifting only delays their
of Lords has given its approval to the long-	recovery and makes for continued higher
<mark>awaited <u>Environment Bill so that it now</u></mark>	operational costs. More widely than that because
becomes legislation. The Environment Act	as a sector they are required to record customer
will deliver:	contacts in a way that other sectors are not
 Long-term targets to improve air 	required to (retail/transport for example), they are
<mark>quality, biodiversity, water, and</mark>	harder hit when an individual tests positive – and
waste reduction and resource	isolations/temporary closures are required that are
efficiency	not mirrored in the retail sector.

 A target on ambient PM2.5 	There has been a shift in employment within the
concentrations, the most harmful	sector as already reported, with many leaving it
pollutant to human health	altogether and there is a real shortage of staff at
 A target to halt the decline of nature 	the minute that is compounding all the
by 2030	aforementioned issues meaning some businesses
 Environmental Improvement Plans, 	also have to shut due to staff shortages.
including interim targets	
 A cycle of environmental monitoring 	19th July- Several city centre nightclubs did a
and reporting	NYE's style countdown and one venue had a full
 Environmental Principles 	capacity ticketed queue of 800. Most nightclubs
embedded in domestic policy	operating a tickets only entry. Of the 650 hospitality
making	venues, almost all will be open by the coming week
Office for Environmental Protection	end (only 6% were not operating in some form).
to uphold environmental law	Many night time venues had reinvented
	themselves during the pandemic to allow trading to
	continue and are now reverting back or upgrading
Retail recovery leading to Christmas:	to previous operating patterns.
people shopping earlier in the year in	Prior to stage 4, additional opening and operating
preparation for Christmas amid the supply	safely guidance has been issued to businesses
chain shortages, as well as increased	and venues including for nightclubs and for
spending on travel, digital entertainment	weddings and funerals. Bulletins continue to
and subscription services and cinema	encourage staff vaccination and regular use of
tickets all boosted sales. The <u>research</u>	Lateral Flow Tests with comms that protecting staff
was conducted by the BRC and	protects the business. The Licensing and Out of
Barclaycard.	Hours Team is visiting all nightclub premises and
	engaging re risk assessments and now working
PwC festive predictions: according to	until 04.30hrs; officers are also monitoring re noise
PwC's research, consumers will spend an	levels (particularly with current ventilation advice)
average of £428 per person, which is up	and waste from external operations. 'Pinging' is
from £384 last year. Given the disruptions	having impact on hospitality staff and on waste and
last year, the increased spend is driven in	cleansing staff availability.
part by more people planning to spend	

Christmas with extended family, leading to	14 September – temporary licences enabling use
more gifting opportunities, more	of outside space by hospitality will not be renewed
celebratory food and drink and more	in most cases over the winter. This will give the
Christmas socialising. Meanwhile, recent	opportunity to look long term at use of space.
price inflation means people expect they	Where licences are part of already approved
will need to spend more. 87% of spend will	schemes, these will continue. Comms going out
be online.	this week.
	24 September – Christmas markets will return to
Lloyds Business Barometer October: the	the city centre for 2021. Piccadilly Gardens will be
bank's business barometer was released	the site for an expanded 'winter gardens' featuring
on 1 Novemberr and it reported that	market stalls, lighting, food and drink, seating
business confidence dropped by three	areas and entertainment space.
points to 43% from September.	12 th October – security measures around the
Confidence rose in manufacturing but fell	temporary outside space for hospitality will be
in retail and services. Lloyds put the	removed 18/19 th October. Consideration is being
reduction in consumer confidence down to	given to longer term options taking into account
the fall in optimism about the wider	needs of all parties including residents and
economy, rising costs and the supply	neighbouring businesses together with the city's
chain issues.	overall objective to increase space available to
Quarter of workers planning to quit: a	pedestrians.
report by recruitment company Randstad	12 th November – Manchester's Christmas Markets
UK claims that 24% of 6,000 workers	opened including the new Winter Garden on
surveyed were planning on changing their	Piccadilly Gardens which includes a large decked
jobs within three to six months, which is an	area with seating and tables, a stage and music
increase on the expected 11% Randstad	and a fully accessible toilet facility with provision for
would usually expect to move in a year.	adult changing. The opening weekend saw city
Those in the construction, tech and	centre footfall increase by 16% on the previous
logistics sectors were most confident	week. City Centre congestion was up 33%
about getting a new job.	between 1600 and 1900 on the Saturday.
Games makers to create jobs: having	NTE sales are strong, up 6% on the same week in
recently announced their move to	2019.

	Enterprise City, Cloud Imperium Games have committed to creating more than 1,000 jobs in the city, 700 by 2023. The company is moving its headquarters from Wilmslow to Manchester and will be in their new studio by May 2022.			October 2021 saw an increase in city centre footfall with Halloween week end the busiest since pre- pandemic. Business support and engagement; the various networks are beginning to function again in person post-pandemic. In addition, interest is being assessed amongst stakeholders in some new place specific groups such as St Ann's Square and King Street. Options to address the challenge of empty premises are to be further considered- some 'pop-up' use by community or charity groups has proved successful.
Footfall	Footfall trends- City Centre (Springboard/ CityCo)Week 44 31st October – 6th November			
	on	week year % Covid		
	St Ann's Sq Exchange		- 38.3%	
	Lixenarige Sq-16.9%King Street-23.2%		-27%	
	Market Street -19.8%		<mark>56.5%</mark> - 20.7%	

	<mark>-39.8%</mark>	<mark>60.7%</mark>	<mark>-38%</mark>
St			
Footfall trends	s- Distric	ct Centres	5
(Springboard)			
<mark>Week 45 8th –</mark> 1	14 th Nov	ember	
	Week	Year	Pre-
	on	on	Covid
	week	<mark>year %</mark>	
	<mark>%</mark>		
Cheetham	2.00/	40.40/	E 40/
Hill Chorlton	<mark>3.9%</mark> -5.7%	<mark>19.1%</mark> 28.8%	<mark>-5.4%</mark> -17%
Fallowfield	22.9%	32.1%	31.4%
Gorton			-
	<mark>11.5%</mark>	<mark>13.8%</mark>	<mark>14.3%</mark>
Harpurhey	<mark>4.2%</mark>	<mark>27.5%</mark>	<mark>10.2%</mark>
Levenshulme	0.004	44.00/	-
Northenden	<mark>2.2%</mark> 5%	<mark>11.8%</mark> 41.3%	<mark>28.2%</mark> -7%
Rushholme	16.8%	41.3% 46%	6.8%
Victoria			-
Avenue	<mark>3.7%</mark>	<mark>22.4%</mark>	<mark>14.4%</mark>
Withington Withington	<mark>9.8%</mark>	<mark>29.3%</mark>	<mark>-2.7%</mark>

Higher Education Institutions	 MMU - Teaching on campus commenced, testing and vacs taking place on campus. RNCM - 90% students back, 10% still online due to Covid. UoM - have 2k more students in the first year intake than in previous years, but had anticipated and planned for this. MECD and the Royce Institute opened this Sept. UoM reported at BSB that: Student numbers remain high and are at 46,500 registered with a few still going through registration. 	
Aviation	From 4am Monday 4 October 2021, the rules for international travel to England will change from the red, amber, green traffic light system to a single red list of countries and simplified travel measures for arrivals from the rest of the world. The rules for travel from countries and territories not on the red list will depend on your vaccination status.	Manchester Airports Group (MAG) airports served 2.7 million passengers in October, which represented 51% of pre-pandemic traffic compared to the same month in October 2019. The total number of passengers in October for Manchester Airport was 1,205,230. The rolling total for the 12 months to October is at 4,621,601.
	 If you are fully vaccinated you will have to: book and pay for a day 2 COVID-19 test – to be taken after arrival in England complete your passenger locator form – any time in the 48 hours before you arrive in England 	The airport received a boost from the opening of the US borders on 8 November. Manchester Airport's Virgin Atlantic services to New York and Orlando restarted on the first day after the relaxation, with the Singapore Airlines service to Houston set to return in early December. Aer

 take a COVID-19 test on or beforday 2 after you arrive in England Under the new rules, you will not need take a pre-departure test take a day 8 COVID-19 test quarantine at home or in the place you are staying for 10 days after you arrive in England 	Ce Orlando and Boston later this month Manchester Airport served 1.6 million passengers travelling direct to the US each year before the pandemic and is currently expecting to welcome back approximately half of its pre-pandemic routes
 If you are not fully vaccinated from 4a Monday 4 October, you must: take a pre-departure COVID-19 to be taken in the 3 days befor you travel to England book and pay for day 2 and day COVID-19 tests – to be taken after arrival in England complete your passenger locator form – any time in the 48 hours before you arrive in England 	test e 8 rer
 After you arrive in England you must: quarantine at home or in the place you are staying for 10 days take a COVID-19 test on or beforday 2 and on or after day 8 You may be able to end quarant early if you pay for a private 	re

	COVID-19 test through the Test to Release scheme.	
Culture	Culture Recovery Fund CRF Round 3 announced 25/6 for the cultural, heritage and creative sectors. £218.5 million will be available through the Culture Recovery Fund: • CRF Funds now closed to applications The successful applicant to the ACE CRF3 fund were notified by Friday, 29/10. No public announcements have yet been made.	Marketing campaign #HereforCultureMcrCultural organisations in Mcr jointly fundraised, though their individual Culture Recovery Fund bids, to deliver 2 joint projects - MADE - the Cultural Education Partnership programme and

		campaign aimed at welcoming visitors back safely
		to culture in the city
		o Raising awareness that venues had
		repened
		o Communicating the summer programme
		o Reassuring on safety
		Research on the campaign inc - 4280 respondents
		through an online questionnaire - 605 'population'
		members of the public weighted to match census
		data and 3675 people from venues' 'databases'
		Just over two in five in the 'population' survey recall
		the #HereForCultureMCR campaign – and this is
		also reflected amongst 'database' respondents.
		The campaign helped 75% of the 'population' group surveyed and 48% of the 'database 'contacts surveyed "feel comfortable about visiting an arts or cultural venue or event in the near future". (Full report attached)
Development	Continued development interest in	• FEC searches for development partner: a
-	the city for both commercial and	strategic investment partner is being sought
	residential scheme.	for the Victoria North's Red Bank
	All schemes are back on site, and	neighbourhood, which will see around <u>1,500</u>
	construction levels increased since	build to rent homes built.
	the beginning of the pandemic,	 MMU buildings complete: both the Institute
	although with some overall delays	of Sport and the School of Digital Arts
	to programmes.	(SODA) have been handed over to
		Manchester Metropolitan University, and the

	 Risks around supply chains/access to materials, with associated increases in costs. Access to finance for hotel and retail schemes likely to be more challenging. Economic Recovery & Investment Plan identifies key schemes which can drive recovery and create new jobs. Ongoing work to identify funding opportunities for schemes. Long term impact on office demand being monitored on an ongoing basis, but positive indications from office agents and the Business Sounding Board, with recent reports of increased demand, especially for flexible, high quality office space. 	 buildings are ready to welcome students this academic year. Plans for 50 Fountain Street: the owner M&G is looking to build a modern extension, creating seven storeys of commercial office space, while retaining the façade of the building. Renaissance/Ramada: a planning application for the residential element of the scheme has been submitted to the Council, which will feature a 27-storey tower and 300 apartments. Bruntwood buys Pall Mall Court: the office block on King Street has been sold to Bruntwood and the building will become part of Bruntwood's Pioneer programme alongside Bloc and 111 Piccadilly. Strong interest in Manchester property recorded: Manchester Apartments has experienced the highest level of interest in its history, with 21,000 enquiries for rental homes in the city made between July and September 2021.
Affordable Housing	 Risk to developer and investor confidence. Working with RP's and other developers to understand current impact and forward plans. 	Current forecasts suggest 497 new affordable homes will be built across Manchester in 2021-22 – 153 of which have already completed. This includes 278 social rent, 104 affordable rent, 113 shared ownership and 2 rent to buy homes.

 Assessing sources and levels of investment, and any obstacles Investigating grant funding, financial and other support needed to enable early start of key projects Understanding supply chain issues and identifying appropriate support measures. Developing guidance/share good practice for safe operation of sites Expediting design & planning phases of projects. Risk of registered providers slowing down or pausing programmes to consolidate finances/liquidity Ensure Zero Carbon and Fire safety provision are part of the programmes. Potential flooding of the PRS sector as the short term let market shrinks. 	 hext few years. This includes a number of large-scale developments including the Former Belle Vue Stadium Site (130 affordable homes) and Gorton Lane (109 affordable homes) and 2 city centre schemes delivering Affordable Private Rent at Swan Street (19 homes) and Addington Street (50 homes). Feedback from MHPP Growth is suggesting that problems with supply chains for products and materials are beginning to impact on delivery timescales and costs Updates on further key schemes: Planning has been approved for MCC's development of 69 social rent homes at Silk Street Enabling works to facilitate the delivery of 130 new MCC social rent homes in
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		 supported living scheme for up to 30 young people to add to their existing accommodation on Booth St West Great Places secured planning consent for 68 new affordable homes at Downley Drive and 39 new affordable homes at Ancoats Dispensary at July Planning Committee. Grey Mare Lane Estate – One Manchester have started construction on the first two phases of the Estate Regeneration programme (Blackrock Street & Windermere Close). The redevelopment is set to deliver c.290 new affordable homes (incl. 124 of reprovision) and the retrofit of 150 homes over the next 5 years. A Master Plan has been submitted to the November meeting of the Executive.
Transport and Infrastructure	Bee Network Cycle Hire Scheme launch On 18 November the Scheme launched publicly with a road show event at All Saints Park in Manchester, and the opening of docking stations and cycles along Oxford Road from Piccadilly Station to Fallowfield. The scheme aims to remove one of the main barriers to increasing the take up of cycling, which is access to a cycle. 74% of GM households have no access to a cycle, and it is	 Summary of transport activity for week ending 7 November (GM-wide) There were an estimated 50.3m trips made in Greater Manchester for the week ending 7 November. This is 1% above the previous week and 4% below the same week in 2019 (pre-pandemic). Likely impacted by the end of October half term, weekday trips were up 2% compared to the previous week while weekend trips were down 1%.

198,000 people will live within 300m of a	The return of education trips saw weekday
docking station once Phase 1 is rolled out.	bus patronage increase 22% and highways
	volumes increase 2%.
	 The reduction in leisure trips saw weekday
	footfall at Piccadilly Station down 5%.
	 Compared to the same period in 2019, trip
	levels were:
	 4% below the same week in 2019
	 Weekday trips were down 5%
	 Weekend trips were up 1%
	 Public Transport trips were down
	27% with Bus and Rail down 25%
	and Metrolink down 37%
	 Highway volumes were 2% below the
	same week in 2019. 3% below on
	weekdays 2% above on the
	weekend.
	Regional centre and Manchester: The
	Regional Centre saw 9% fewer trips than
	the previous reporting week, which included
	2.5m trips from GM and 964,000 from
	outside of GM.
	 Regional Centre trips are now at
	approximately 72% of the pre-pandemic
	baseline (November 2019).
	Trips from within GM (74%) to the Regional
	Centre continue to remain closer to pre-
	pandemic levels than trips from outside of
	<mark>GM (68%).</mark>

Skills, Labour Market and Business Support	 Headlines include In September 2021 there were 29,205 claimants of unemployment benefits in Manchester – down from 30,500 in August. Unemployment for women is falling much faster than it is for men across (trend across GM). JCP continue to report that they have not seen a significant uptake in claims in October. The number of furloughed residents has continued to drop as COVID-19 restrictions on the economy have been lifted. 12,600 residents were furloughed on 31st August, down from 14,900 in June. The majority of residents that remain furloughed are employed in accommodation & food services or wholesale & retail. Final furlough figures available 4th November. There is no evidence, yet that formerly furloughed residents have moved onto UC, where the number of claimants has remained broadly stable at just under 80,000 since the start of the year. 	 Newly Unemployed Support New Mosely Street Jobcentre is now open supporting clients aged 24+ from Cheetham Hill, Rusholme, Newton Heath (these Jobcentres are focusing on 18-24 year olds). Employment partnership focus is on retraining and job matching as no significant increase in redundancy notices has taken place. Partners reporting hospitality is still an issue as many SBWAs taking place, many at the Employer Suite, but with very poor attendance. Need to look at a different approach Continue to work with several live and in development recruitment opportunities with business including Getir, BNY Mellon, Biffa, PWC, Boohoo. Progress continues to be made on Skills development and bounce back of the Cultural Sector with partners co-ordinating a response led by The Factory. Expected relaunch of Factory Consortium in the new year.

 New national data shows that vacancies are at their highest point since the pandemic at 1.1m driven across all sectors with highest increases in hospitality. 	
Offer for 16-19 year olds	Offer for 16-19 year olds
September CCIS DfE Submission: NEETNEET Known1.5%	 Career Connect are planning winter outreach sessions for NEET YP in North, Central and South. They will aim to use shopping venues in communities and not
NEET Unknown 22.9%	traditional youth hubs to engage parents and young people who may be 'unknown'.
NEET Combined 24.4% September CCIS DfE Submission: EET	 New Education Lead, Anthony Turner in post following on from Elaine Morrison's retirement.

Post-16 Education	72.9%	Working with GMCA
Post-16 Education Employment Training - NEET known figur from the same portion 2.2%. - NEET known figur when compared the neighbours. - NEET unknown fir increased from the 2020/21 from 14.1 - NEET unknown fir highest/11 when or statistical neighbor. - September guara 11 was 92.8%, a 97.2% in 2020/21 West average. - September guara 12 was 94.2%, ar 91.8% in 2020/21 West average. - September guara 12 was 94.2%, ar 91.8% in 2020/21	1.8%0.9%re has reducedint in 2020/21re 2 nd lowest/11o statisticalgure hase same point in1%.gure is 5 th compared toours.ntee figure for Ydecrease fromand below Northntee figure for Yntee figure for Yntee figure for Y	 duplication in schools Linking with Education employer/ career action Careers Connect are updating NEET unknicalls and visits. Agree re: targeted ward apprint the coming weeks. review of figures will of November. Post-16 Reference Give ar admissions/Jame NEET Partnership Nemeeting in Decembe academic year, with I ward-based approach figures. Internal Post-16 Eduction session planned for Nacross areas with a fireduction and RONI

- to identify overlap / ols CEIAG activity.
- ion team to identify ctivities for Our Year
- re actively tracking and nown, including phone eement has been made proaches to local events s. Expected that a full be available at the end
- Group agenda item of innuary offer.
- Network planned er, second of the key item of targeted ch using the updated
- ucation Network scoping November to align work focus on NEET development.
- ng re: Post-16 census ing with Our Year plans d, updating consultation with Post-16 nd promotion of T-Level

Youth unemployment Maximise the opportunities from and work with partners to roll out the Kickstart Scheme. Supporting youth employment programmes	MCC Kickstart opportunities – 5 Kickstart roles now filled. Working with DWP to hold weekly interviews at Mosley St JCP to fill remaining vacancies Planning underway with Reform Radio to provide work placements for NEET young people in MCC teams as part of the Manchester Futures programme.
Developing a clear offer to support our graduates	Traineeship providers session convened to discuss priorities for Manchester post Kickstart. Meeting held with University Academy 92. We are supporting the programme to connect to employers and provide positive opportunities for students.
 Skills and employment support for adults Challenges - Roll out of phase 2 of the MCC Digital Device Scheme – reaching groups identified as most excluded via the Digital Exclusion Index. Ensure that the City's learning provision is responding to new challenges as well as existing 	 W/C 8th Nov is Lifelong Learning Week – MCC comms and MAES will have a social media focus on the benefits of adult education. W/C 1st Nov - MAES delivered successful 2 day employer insight day for 10 residents in partnership with PWC. Feedback was excellent and this provides a model to scale up in future.
 challenges. Launching Let Get Digital work though Get Online week Not a high enough percentage of referrals for device scheme are being found to be eligible. To tackle 	MAES delivered Sector Based Work Academy programme in partnership with DWP for the Co-Op. There were 28 participants, and all roles were filled successfully having not been filled for several months previously. SWAPs are

 city – how can we use social value internally to maximise creation of employment/skills/training opportunities targeted at our residents and use our influence to do the same with organisations externally? Ensure that MCC's approach to SV 	this the DIT are looking at the data to identify whether the scoring system which hasn't been changed since the initial trial scheme, needs to be adjusted based on the different challenges residents are now facing. The team are also looking for gaps where there is a shortage of key priority groups being referred and found eligible, in aim to work with partners to action.	proving to be an effective recruitment method – particularly for large employers. Refurbished Device Scheme – deadline for applications is this week. There have so far been 5 businesses who have informed the Digital Inclusion Team that they are going to apply. Interview to take place W/C 6 th December. Let's Get Digital Manchester website launch – 1.4k page visits since October 18 th to date. The website is to be handed over from the creator to the Digital Inclusion Team by W/C 22 nd . Both Work and Skills and the DIT have had 2 training sessions to be able to make best use of the website and campaign assets.
 connecting to opportunities created in the city – how can we use social value internally to maximise creation of employment/skills/training opportunities targeted at our residents and use our influence to do the same with organisations externally? Ensure that MCC's approach to SV reflects current economic circumstances and <i>Think</i> recommendations. 		
Coordinate employment and skills related	connecting to opportunities created in the city – how can we use social value internally to maximise creation of employment/skills/training opportunities targeted at our residents and use our influence to do the same with organisations externally? Ensure that MCC's approach to SV reflects current economic circumstances and <i>Think</i> recommendations.	 value data and trackers for the Social Value Governance Board to build up a portfolio level view of social value delivery (I.e. at directorate / whole council level). Additionally officers are appraising options for potential system solutions for social value monitoring, again for the Social Value Governance Board. Elsewhere, work continues in North Manchester with ANTZ on detailed scoping of the ANTZ social value monitoring and

largest suppliers and capital project pipeline of opportunities that can be promoted to residents and employment/skills/training organisatBusiness Support, Sustainability Growth Business GrantsGrowth Hub Monthly Business survey highlightsGM businesses are holding u in terms of financial stability, of firms stating that they had cash reserves to last over of months (up 8% on the previous month)	 tions. & Business Grants Business Grants • Emergency Business grant scheme for businesses with last remaining ARG grant closed for applications on 1 November with almost 60 applications from a range of sectors. Officers are processing and assessing applications and dealing with enquiries.
An increase in firms reporting increased sales (26% vs 19% previously). However, challenges and rist remain. These include minor supply chain issues of businesses up 2% on the previous month)	 with Manchester businesses, business support partners, the work and skills team and Councillor White. These have been promoted across social media channels. Further work to be undertaken to support Small Business Saturday 4th December – promotional information to be circulated. (29% The next steps are to look at a plan to support a

rising costs still affecting 20% of firms, albeit 7% lower than the previous report. comments from businesses focus on labour and raw material shortages, rising prices and inflation/pricing pressures (linked to the combined impacts of C19, Brexit and the opening up of the economy).	 SME and District Centres Support Planning the next SME business support in person event 24th November – Digital Future for SMEs – Eventbrite link sent out - good response to sign up The Manchester Business Support group continues to meet every fortnight to drive this work forward
These challenges are also reflected in terms of businesses' investment priorities and areas of support:	Meeting held with MIDAS and PWC and Bank of New York Mellons, GFA to discuss recruitment to 100 jobs within phase one of their expansion. Also linking PWC with various organisations to support their social value commitments.
41% expect capital expenditure to increase	
56% expect investment in workforce development (skills & training)	
45% in digital transformation showing the need to boost productivity in the workforce, systems and boosting sales through new platforms, innovation and digitalisation.	

	Business Grants LRSG, ARG are now closed, there are outstanding complaints / queries currently being reviewed. The EBSG is utilising the remaining £1.2M of the funding provided by Central Government	
	Equalities/ Disadvantaged Ensure that disadvantaged and underrepresented groups are supported by activity included in Workstreams 1-6. This would include	The 2 nd Uncertain Futures Employment & Skills webinar will be held on 16 th November. National Careers Service will deliver the session on changing careers and labour market intelligence for women over 50 years.
	 Black, Asian and Minority Ethnic groups, young people, over 50's, homeless, veterans, survivors of DV&A, ESA claimants, and those experiencing family poverty. Covid has worsened the situation for many already experiencing inequality – the challenge is to ensure support is targeted to reach the communities in most need. 	The Growth Company as part of the Our Manchester Disability Equality and Inclusion Partnership are delivering a series of workshops for employers to encourage and support them to attract more disabled people. The next online event will be held on 5 th November.
		The W&S team will be reviewing the use of language in relation to race and will incorporate this into the activity around the refresh of the W&S strategy currently taking place.
Funding	No specific known impacts on current external funding bids caused by C19 as yet. Known bids progressing through funding approval processes as expected.	Funding Announcements UK Shared Prosperity Fund 3 year of funding announced.
		2022-3 0.4 billion 2023-4 0.8 billion (0.7 revenue, 0.1 capital)

2024-5 1.8 billion (1.5 revenue, 0.3 capital)
As expected, this shows a "ramping up" to European levels of funding by year 3. Supporting local priorities, the UKSPF will include a new initiative ('Multiply') to help hundreds of thousands of adults across the UK improve their numeracy skills. All areas will receive access to a learning platform and funding to improve adult skills. £560 million is being allocated to this scheme as part of the SPF.
Funding in Progress Public Sector Decarbonisation Fund Round 3 has been announced – MCC secured c.£19m from round 1 of the fund and delivery of that programme is our priority. A bid for £4.5 million to the latest round has been submitted.
Funding Approved
Energy Savings Trust's (EST) eCargo Bike Grant Fund, Local Authority Scheme 2021/2022. . Confirmation of funding received.
Levelling Up Fund Funding approved for Culture in the City Application (HOMEArches & Campfield) in Budget & Spending Review on 27 th October. 105 projects funded across the UK, £1.7 billion in total, inc. In Manchester, Tameside, Salford, Bury (x2), and Bolton. Culture in the City will receive £19.8

		million. We have now received details on the monitoring and evaluation framework for this bid. Community Renewal Fund - The Government announced successful bids on the 3 November 2021, with 8 coming from GM worth £4.36m. There are 2 bids exclusive to Manchester and 6 cover the City alongside other parts of GM. The 2 successful Manchester bids are One Manchester with Green Economy Employment project (£662k) and the Growth Company with The Good Jobs Project (£582k).
External Lobbying	Parliament returns from summer recess on 6 September 2021 with an announcement on the date of the 2021 Spending Review expected soon after. There is currently uncertainty surrounding the 2021 Spending Review period in relation to a 1 or 3 year settlement for local government. Direct lobbying of Government is needed as well as working via Greater Manchester and networks such as Core Cities UK, Convention of the North and the LGA.	Regular meetings with representatives from Department for Levelling Up Housing and Communities, and Cabinet Office are continuing. The last meeting focussed on the proposed cityscale hydrogen fleet project with cross departmental attendance including the Department for Transport, BEIS and the Hydrogen Hub. Government representatives acknowledged the strength of the proposal and that existing funding was currently too fragmented. A specific follow up session is now being arranged to try and push departments to work together in a more joined up way to achieve the desired outcome. The next regular meeting will focus on Levelling Up and the North Manchester proposals following the Spending Review.

	UK Cities Climate Investment Commission events took place ahead of and during COP26. A joint declaration from Connected Places Catapult, London Councils and the UK's 11 Core Cities has now been published. <u>Nations Pledge, Cities Deliver on Climate </u> <u>corecities.com</u>

Manchester COVID-19

Twelve Point Action Plan: Winter 2021/2022 (incorporating our response to the Omicron Variant of Concern)



December 2021

Introduction

This Action Plan for Winter 2021/2022 is an integral part of our high level, public facing <u>Manchester Local Outbreak</u> <u>Prevention and Response Plan</u>, last updated in March 2021. The requirement for local authorities to set out their plans for responding to COVID is detailed in the Department of Health and Social Care's <u>COVID-19 Contain Framework</u>, recently updated on 7th October 2021.

Manchester's Local Outbreak Prevention and Response Plan is organised according to **themes**, the **core aspects of the end-to-end response** and **key developments**:

Themes

- Page 32
- High risk settings and locations
- High risk, clinically vulnerable and underserved communities
- Compliance and enforcement
- Communications and engagement
- Resourcing
- Data mobilisation and information sharing

Core Aspects of the End-to-End Response

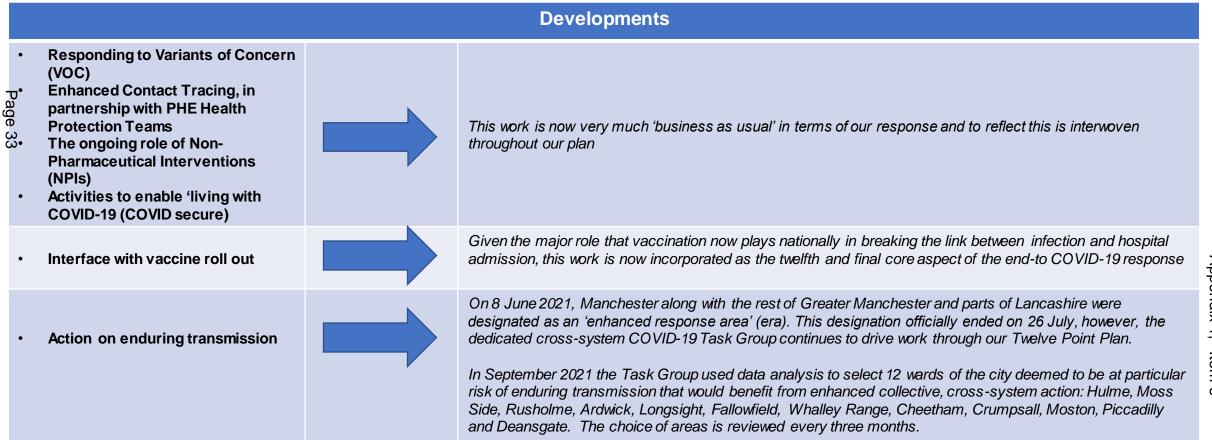
- Community testing
- Contact tracing
- Support to self-isolate
- Outbreak management
- Surveillance

Developments

- Responding to Variants of Concern (VOC) including Omicron
- Enhanced Contact Tracing, in partnership with PHE Health Protection Teams
- The ongoing role of Non-Pharmaceutical Interventions (NPIs)
- Activities to enable 'living with COVID-19 (COVID secure)
- Interface with vaccine roll out
- Action on enduring transmission

12-Point Plan: Winter 21/22

A great deal of work has taken place since our Local Outbreak and Response Plan was last updated, and the pandemic has moved into a different phase. Colleagues from across the system have worked tirelessly to ensure that our city moved as safely as possible through all four steps of the national roadmap and we are now able to deliver targeted interventions in response to the Omicron Variant of Concern (VOC) that emerged at the end of November. It is important to note that our local Manchester Test and Trace team have the capability and expertise to deal with any VOC as demonstrated by our response in managing the transition from the Alpha to the Delta variant, including the local delivery of Operation Eagle. To reflect these developments and the corresponding evolution of our response, the following adjustments have been made to the framework that underpins our plans:



The implementation of this Action Plan is overseen by the Manchester COVID-19 Task Group, a multi-agency partnership chaired by the Director of Public Health, David Regan.

Key decisions are escalated to Manchester Gold chaired by Joanne Roney, Chief Executive, Manchester City Council. The membership of Gold includes the Senior Management team of Manchester City Council and senior representatives from Manchester Local Care Organisation, Manchester University Hospitals NHS Foundation Trust, Manchester Health and Care Commissioning and GMP

For any further information about this plan please contact (<u>david.regan@manchester.gov.uk</u>).

Our Twelve Point Action Plan has been updated regularly since August 2020 and mirrors the national and Greater Manchester approach, with a focus on the following aims:

- 1. Support early years, schools and colleges to remain open and operate as safely as possible, using effective infection control measures, testing, management of outbreaks and vaccination where appropriate. Ensure universities and other higher education settings remain open and operate as safely as possible using effective infection control measures, testing, management of outbreaks in campuses and student accommodation and vaccination where appropriate
- 2. Protect the city's most vulnerable residents by reducing and minimising outbreaks in care homes and other high risk residential settings, including prisons
- 3. Support workplaces and businesses to operate as safely as possible, using compliance measures and enforcement powers where necessary. Support work to keep our border safe at Manchester Airport and respond to VOC such as **Omicron**.
- 4. Facilitate the recovery of the city by supporting the shift from regulatory to voluntary guidance for events, leisure and religious celebrations
- 50 Ensure the needs of people and communities that are high risk, clinically vulnerable or marginalised are prioritised and addressed within the broader COVID response
- 6.¹Co-ordinate communications activity to enable Manchester residents to live safely with COVID and make informed decisions, including around vaccination
- 7. Deliver targeted community engagement that supports wider aims and objectives, ensuring that appropriate and culturally sensitive approaches are taken
- 8. Ensure that decisions in respect of the direct response to COVID-19 and the wider recovery programme are informed consistently by high quality data and intelligence
- 9. Continue to deliver the community testing model, with a focus on testing becoming part of 'living with COVID' and on underrepresented and disproportionately impacted groups

10. Identify local cases of COVID early including VOC such as **Omicron** and provide a rapid response though effective contact tracing and outbreak management

11. Ensure residents comply with any legal instruction to self-isolate and have the support to enable them to do so

12. Work with the NHS locally to drive up vaccination rates among those groups with lower uptake, ensure second vaccinations are administered and support the roll out of booster vaccinations

EARLY YEARS, SCHOOLS & COLLEGES

AIM: Support early years, schools and colleges to remain open and operate as safely as possible, using effective infection control measures, testing, management of outbreaks and vaccination where appropriate.

Manchester COVID-19

12-Point Plan: Winter 21/22

Autumn Highlights

Lead: Liz Clarke

Objectives:

- Closely monitor cases and provide robust local test and trace procedures, with access to expert advice and support to manage complex outbreaks
- 2. Support settings to implement regular testing at the start of Autumn term and testing in outbreak situations
- 3. Disseminate timely and accurate advice, guidance and learning
- 4. Encourage vaccination uptake in adults working with children

•Schools returned for the new academic year with lifted restrictions. Packages of support were provided in advance including revised health and safety documents and a revised online positive case reporting form and guidance

•Guidance and support provided re: vaccine hesitancy and onsite testing. There were a high number of cases in primary and particularly secondary schools; small outbreaks were responded to quickly

The majority of schools continued to report cases directly to the Manchester Test & Trace Response Service; the team
worked with many parents who were self-isolating and were having difficulty getting their children to school in line with
DfE guidance - individual support was provided to parents in this situation

•Two Infection Prevention and Control webinars were delivered to nurseries and childminders across the city

 Presented a retrospective analysis of COVID in school-age children and across Manchester school settings to the Children and Young People's Scrutiny Committee



October

•Schools were provided with information on enhanced risk management and interim arrangements in line with other GM areas. No concerns noted on face mask wearing being re-introduced

Appendix 1, Item

Manchester COVID-19

12-Point Plan: Winter 21/22

EARLY YEARS, SCHOOLS & COLLEGES

AIM: Support early years, schools and colleges to remain open and operate as safely as possible, using effective infection control measures, testing, management of outbreaks and vaccination where appropriate.

Contain Outbreak Management Funding until 31/03

	December	January	February	March	Q1 2022				
Ĺ	Implement processes for monitoring cases in settings: analyse info & initiate Outbreak Control Team meetings/additional measures as required								
-		Implement the new Greater I	Vanagement Outbreak Managem	nent Framework					
-		Provide regular updates/guidane	ce on reducing & managing infec	tions, incl. webinars					
		Monitor & implement changes	to national guidance, incl. on-site	e testing if required					
		Ensure risk ass	essments are updated & appropr	iate					
		Provide advice re: MCC/agreed union	n position & govt guidance on CC	OVID-related HR matters					
ſ		Promote vaccinations for sch	nool communities, eligible childre	n & young people					
	Promote regular lateral flow testing for staff & students								
		04400000							
Ľ		Uffer onsi	te visits & COVID-secure audits						

Page 37

CITYWIDE

UNIVERSITIES & OTHER HIGHER EDUCATION **SETTINGS**

AIM: Ensure universities and other higher education settings remain open and operate as safely as possible using effective infection control measures, testing, management of outbreaks in campuses and student accommodation and vaccination where appropriate

Manchester COVID-19

12-Point Plan: Winter 21/22

Autumn Highlights

Leads: Sarah Doran, Arpana Verma & Jenny Clough

Objectives:

- Page
- Manage complex outbreaks in campuses and student ω 80 accommodation by closely monitoring cases and
 - providing robust local test and trace procedures, with access to expert advice and support.
- 2. Support settings to implement regular testing at the start of Autumn term and testing in outbreak situations.
- Increase student and staff 3. vaccination coverage.

•Established a GM Public Health Advice to Universities Group; Outbreak Prevention Plans were in place for all higher education settings

•Regular investigation of cases linked to universities to support an early and effective outbreak response. There were a low number of cases associated with universities

- •There were a low number of cases in students in university-owned and private student accommodation during this period and no significant outbreaks. Student vaccination uptake was good
- A new GM Higher Education COVID-19 Outbreak Management Framework was developed

•Delivered a presentation to LARIA (Local Area Research and Intelligence Association) to demonstrate and share learning from the innovative work of Manchester Test and Trace with universities



October

•There were a small number of cases in students in university-owned and private student accommodation during this period and no significant outbreaks. There were a small number of staff cases. A small outbreak at BPP University was investigated by the Environmental Health team with no immediate concerns

Manchester COVID-19

12-Point Plan: Winter 21/22

UNIVERSITIES & OTHER HIGHER EDUCATION SETTINGS

Page 39

AIM: Ensure universities and other higher education settings remain open and operate as safely as possible using effective infection control measures, testing, management of outbreaks in campuses and student accommodation and vaccination where appropriate

Contain Outbreak Management Funding until 31/03

	December	January	February	March	Q1 2022		
	Monitor cases in settings (staff,	students, visitors (incl. to cultural ins	stitutions and events))" analyse ir	nfo & initiate Outbreak Control Tea	m meetings as required		
	Promote vaccination or	tions to students & staff; encourage	e vaccination for health and car	e students to enable them to atte	end placements		
	Promote winter comms campaign						
	Encourage regular LFD testing; implement any guidance for PCR testing in response to VOCs as required						
	Recommend PCR testing for students returning home at end of Autumn term	Recommend PCR testing for students returning for Spring term					
	Implement new GM Higher Education COVID-19 Outbreak Management Framework						
5		Plan for 'Plan B' and DfE Levels 3 & 4					
	International S	udents: ensure access to support to	o self-isolate & accurate advice	around their vaccination require	ments		
	Provide advice/support to private student accommodation providers & promote outbreak notification webform form to enable early reporting >2 ca						
		Ensure Outbreak Control Plans	in place for private student acco	ommodation providers			
	Engage with Student Unions a	and University leads on COVID-sec	ure plans for campus hospitalit	y and hosting large events, inclu	ding managing visitors		
	Work with un	versity H&S teams to assess COV	ID controls within on-campus re	etail sites, pop-up markets & hos	pitality		

CARE HOMES & OTHER HIGH RISK RESIDENTIAL SETTINGS

AIM: Protect the city's most vulnerable residents by reducing and minimising outbreaks in care homes and other high risk settings, including prisons and primary care

Manchester COVID-19

12-Point Plan: Winter 21/22

Autumn Highlights

Leads: Leasa Benson, Nicola Rea

Objectives:

 Manage outbreaks by closely monitoring cases and provide expert advice and support.

Page 40

- Reduce transmission by supporting settings to implement good practice and national/local guidance including infection prevention and control, testing, contact tracing, result management and outbreak management.
- 3. Increase vaccination uptake in staff and residents by supporting providers and partners.
- 4. Work with regional Health Protection Teams to manage prison outbreaks.

•This period saw the lowest number of COVID situations all year within adult social settings. The team developed a regular Adult Social Care bulletin and continued to support care homes around mandatory vaccination for staff

•Supported the development of systems to identify, report and manage COVID cases in the city's Bridging hotels

• Joint work between Environmental Health and the Community Health Protection Team around ventilation in day care centres and to address concerns with COVID-secure plans in some Manchester care homes and isolation provisions for people with COVID returning from hospital stays

October • Provided advic

• Provided advice to a children's residential home regarding admission of unaccompanied asylum-seeking children



•Conducted onsite visits to Bridging Hotels; cross-team working to develop responses to cases and outbreaks, arrangements for testing and provision of Infection Prevention & Control advice



•Supported Independent Mental Health Hospitals with Infection Prevention & Control visits and testing

CARE HOMES & OTHER HIGH RISK RESIDENTIAL SETTINGS

AIM: Protect the city's most vulnerable residents by reducing and minimising outbreaks in care homes and other high risk settings, including prisons and primary care

Contain Outbreak Management Funding until 31/03

	December	January	February	March	Q1 2022			
	Support settings to manage cases, clusters & outbreaks; incl. interpreting new guidance Support settings to implement IPC advice/guidance, incl. provision of audits & on-site visits							
	Provid	de regular bulletin to settings (e.g.	guideline changes, PPE/AGP s	upport, IPC training, vaccination)				
	En	sure local process in place for prov	riders to access testing and anti-	viral medication when required				
	Work towards winter planning	g, provision of testing for flu/other r	espiratory outbreaks					
	Contribute to GM Supp	oorted Living audit tool						
		Support primary care	e settings, incl. resource pack ar	nd audit tools				
		Deliver IPC training pro	gramme via specialist Infection	Control trainers				
		Monitor, provide & coordinate F	Tit testing & training for Aerosol	Generating Procedures				
	Provide guidance t	o and implement controls at Afgha	n Bridging Hotels					
	Provide support to prisons, Courts	and Approved Premises and homelessne	ess provision around cases, clusters & c	butbreak, undertaking site visits to asse	ss controls when necessary			
		Work to enhance understanding	of data in respect of cases and	tests in high-risk settings				

END END END

WORKPLACES, BUSINESSES & BORDER

AIM: Support workplaces and businesses to operate as safely as possible, using compliance measures and enforcement powers where necessary. Support work to keep our border safe at Manchester Airport

Manchester COVID-19

12-Point Plan: Winter 21/22

Autumn Highlights

Lead: Carmel Hughes

Objectives:

- Reduce transmission by supporting businesses to reactively and proactively implement good practice and national and local guidance.
- 2. Enact compliance measures and enforcement powers where necessary.
- 3. Provide early identification of potential issues within businesses using data and intelligence.
- 4. Support compliance with testing and quarantine regimes for international travellers and work with airside partners to facilitate access to local primary care.

 Managed Quarantine Hotels transitioned to Bridging Hotels (localities-led), with a move from DHSC to Home Office-led controls involving integrated work between local and regional teams

Ventilation promoted with venues in advance of winter

•No large workplace outbreaks were reported. Engagement took place with businesses re: CO² monitors and ventilation issues

•120 visits to businesses took place, with distribution of LFD test kits to businesses in Rusholme, Hulme, Moss Side, Miles Platting, Moston, Newton Heath and Harpurhey

•Investigated workplace outbreaks at a travel company, estate agents and clothing wholesaler; provided advice and guidance to improve controls, notification procedures and ventilation

November

October

•Reassurance was provided to a member of the public who raised a concern regarding a funeral they had attended and potential risk of an open casket. A visit to the setting confirmed all required controls were in place to prevent risk of transmission

Appendix 1, te a ດ

WORKPLACES, BUSINESSES & BORDER

CITYWIDE

OUR 12 AREAS

Page 43

AIM: Support workplaces and businesses to operate as safely as possible, using compliance measures and enforcement powers where necessary. Support work to keep our border safe at Manchester Airport

12-Point Plan: Winter 21/22

December	January	February	March	Q1 2022
	Develop/recalibrate COVID) response services - blended &	k flexible approach	
Develo	Eating Out Engagement Project t	o incl. night-time economy&e∖	/ents	
	Enhanced engagement/site visi	ts, coordinating different eleme	nts of COVID response	
Deve	op guidance & information re: CO	/ID controls & risk assessment	s, incl. ventilation & CO ² monitor	S
	Prepare businesses to return to fu	ull capacity, pre-COVID workpla	ace activities & operations	
Distribut	e lateral flow testing kits; impleme	nt any guidance for PCR testing	in response to VOCs as require	ed
Engage with venues re: Christmas celebrations				
	Take enforcement action whe	re necessary, incl. use of COVID	-19 Direction Powers	
Work with Manchester Busine	ss Support Group to offer regulatory	and COVID-secure guidance to	small and medium enterprises as	they move towards BAU
Work v	ı vith Community Health Protection T	eam & homelessness to provide	uutbreak management procedure	es
		Comms to businesses re: te	l sting & booster	
		REV		Cheetham Crumpsall Moston Hulme
Prioritise workplac	es for further enhanced action (PC	CC line lists, common exp repor	ts, risky venue alerts)	Piccadilly Moss Side Deansgate Rusholme
	Work with testing team/neighbo	ourhoods to co-deliver pop-ups		Fallowfield & Whalley Range

EVENTS, LEISURE & RELIGIOUS CELEBRATIONS

AIM: Facilitate the recovery of the city by supporting the shift from regulatory to voluntary guidance for events, leisure and religious celebrations, and to ensure the sector is well positioned to respond to any national policy changes

Manchester COVID-19

12-Point Plan: Winter 21/22

Autumn Highlights

Leads: Barry Gillespie, Julie Jerram, Carmel Hughes

Objectives:

- 1. Support the event sector to reactivate ensuring that event organisers can proceed with confidence and we are
- 4 adequately protecting our residents and visitors.
- 2. Working closely with communities, provide leadership and guidance in order to safely and proportionately manage the risk of transmission of COVID.
- 3. Ensure that event organisers/ venue operators are clear with regard to their legal responsibilities and provide support and advice, using enforcement powers where necessary.

•Good controls in place and effective partnership working for large events, including Sounds of the City, Parklife, Warehouse Project and Carnival 50

•Preparation for Bonfire Night celebrations, the Conservative Party Conference and Christmas markets

•Work took place with the FA and Trafford Council on COVID-secure plans for the UEFA Women's Champion Football Draw

October

•Site visits and assessment of controls took place at the Cathedral Gardens Ice Rink, Levenshulme Market and for Halloween and Bonfire Night celebrations

•Undertook inspections to all Christmas Market food concessions, checking COVID-secure risk assessments. Triangulated and monitored case data closely to enable a quick response to any transmission issues



•Worked closely with the Etihad Stadium and the Palace Theatre in response to positive cases; provided advice to British Taekwondo in order to enable a young athlete to participate in the Junior European Championships

EVENTS, LEISURE & RELIGIOUS CELEBRATIONS

Page 45

CITYWIDE

AIM: Facilitate the recovery of the city by supporting the shift from regulatory to voluntary guidance for events, leisure and religious celebrations, and to ensure the sector is well positioned to respond to any national policy changes

	n Partnership approach to support cautious approach to lar	planned events (Safety Advisor ge scale, free-to-access, close	• •	Assessments) & retain a		
	Undertake pre-ev	vent site visits to assess COVID	controls			
Define city's Risk Management approach incl. use of the NHS COVID pass.						
	Apply COVID-19 Direction Powers	s where organisers fail to put ap	propriate controls in place			
	Support sector & supply ch	nain with labour, supplies & equi	pment challenges			
Develop messaging	for communities/audiences promo	ا oting vaccination, testing & ongc ا	ing requirement for COVID con	trol measures		
Establish Events	Commission to shape how Manch	ester Event Strategy can suppo	rt city's recovery programme (20)22 onward)		
	Develop messaging	Undertake pre-er Define city's Risk Manager Apply COVID-19 Direction Powers Support sector & supply ch Develop messaging for communities/audiences promo	Undertake pre-event site visits to assess COVID Define city's Risk Management approach incl. use of the N Apply COVID-19 Direction Powers where organisers fail to put ap Support sector & supply chain with labour, supplies & equi Develop messaging for communities/audiences promoting vaccination, testing & ongo	Undertake pre-event site visits to assess COVID controls		

HIGH RISK, CLINICALLY VULNERABLE & MARGINALISED COMMUNITIES

AIM: Ensure the needs of people and communities that are high risk, clinically vulnerable or marginalised are prioritised and addressed within the broader COVID response

Manchester COVID-19

12-Point Plan: Winter 21/22

Autumn Highlights

Lead: Cordelle Ofori

Objectives:

1. Ensure that communications activity is inclusive of and targeted on priority groups.

- Ensure the needs of priority groups are understood and used to drive engagement activity.
- B. Ensure priority groups can access and benefit from all COVID response offers (testing, contact tracing, support to self-isolate, vaccination) and general support for living with COVID by regularly monitoring insight and intelligence from a health equity perspective

•Over 2000 COVID Chats had taken place, with more requests being received for training



October

November

•Central Coordination Hub staff undertook training on vaccinations to enable them incorporate vaccination advice when speaking to the public about testing, contact tracing and support to self-isolate

•The vaccination helpline went live, calls were received from across GM and enquiries covering a wide range of vaccination topics

Changes were trialled to the delivery of the Vaccine Equity meetings to recreate the connections that worked well during the enhanced response area work, bringing together soft intelligence, data, staff working on the ground and vaccination programme leads

• Approved 40 applications to the COVID Health Equity Manchester Targeted Grant Fund for small community groups

•Significantly increased the conversion of enquiries to the Vaccination Helpline to vaccination appointments

HIGH RISK, CLINICALLY VULNERABLE & MARGINALISED COMMUNITIES

Page 47

CITYWIDE

AIM: Ensure the needs of people and communities that are high risk, clinically vulnerable or marginalised are prioritised and addressed within the broader COVID response

December	January	February	March	Q1 2022				
Develop & strengthen approach to inclusive communication								
Focus o	n health inclusion groups (new mig	jrants, refugees & asylum seeke	 ers, Gypsies, Roma&lrish trave	llers)				
Commi	ssion project to improve engageme	ent with Black Caribbean comm	unities					
	nission project to improve engagem							
	Continued work to support and s	strengthen Sounding Boards						
	COVID Chats –							
		s the immediate indirect consec						
	Deliv	er CHEM targeted fund 21/22						
		Plan, incl. support for Evergreen						
E	insure Vaccination helpline meets	needs of COVID-19 Health Equ	ity Manchester priority groups I					

COMMUNICATIONS

AIM: Co-ordinate communications activity to enable Manchester residents to live safely with COVID and make informed decisions, including around vaccination and responding to Variants of Concern such as **Omicron** Manchester COVID-19

12-Point Plan: Winter 21/22

Autumn Highlights

Lead: Alun Ireland

Objectives:

 Support the cultural shift to 'living with COVID' by communicating clear messages that people will need to continue longer term with regular testing, contact tracing, infection prevention

and control measures.

2. Increase vaccination uptake by ensuring that the general public and other key stakeholders have clear information about the vaccination programme, its delivery and effectiveness •Developed the Winter Vaccination Campaign, bringing together information about the COVID vaccine, booster, flu jab and testing

• 'Return to School' packages and campaign messages provided in 'Welcome Back' style

•Manchester's Winter communications campaign was launched, featuring a 'Manchester's winter is coming' theme with a 'Game of Thrones' lookalike actor and a winter message from Manchester's Director of Public Health

•Full channel plan initiated for the campaign, including media relations, digital screens, radio, mobile phone advertising, GP surgeries, student pubs, website, social media, local publications etc. Vaccination site-based assets were also developed

•Developed new communications assets for Christmas parties and shopping

November •

October

•Broadened the Winter Wellness messages, including work with the Age Friendly Team

COMMUNICATIONS

AIM: Co-ordinate communications activity to enable Manchester residents to live safely with COVID and make informed decisions, including around vaccination and responding to Variants of Concern such as Omicron

REVIEW Moston Hull Piccadilly Most		December	January	February	March	Q1 2022
Support delivery of Vaccine Prog winter comms plan Ongoing delivery to promote the 'evergreen' offer Targeted activity around boosters and second doses Support inequalities workstream incl. work with neighbourhoods Targeted sector & service specific communications support incl. for cultural events Co-ordinate messaging in response to any Variants of Concern		Work acr	oss MFT, MHCC, MLCO & MCC 1	l to implement joint community e	I ngagement plans for targeted w	/ork
Ongoing delivery to promote the 'evergreen' offer Image: Character of the second doses Image: Charact		Deliver Winter Co	omms Campaign			
Support inequalities workstream incl. work with neighbourhoods Targeted sector & service specific communications support incl. for cultural events Co-ordinate messaging in response to any Variants of Concern Cheetham Cheetham Crumpsall		Support delivery of Vaccine	e Prog winter comms plan			
Support inequalities workstream incl. work with neighbourhoods Targeted sector & service specific communications support incl. for cultural events Co-ordinate messaging in response to any Variants of Concern Cheetham Cheetham Crumpsall	MDB		Ongoing deliv	very to promote the 'evergreen'	offer	
Support inequalities workstream incl. work with neighbourhoods Targeted sector & service specific communications support incl. for cultural events Co-ordinate messaging in response to any Variants of Concern Cheetham Cheetham Crumpsall	∑		Targeted activit	ty around boosters and second	doses	
Co-ordinate messaging in response to any Variants of Concern Cheetham Crumpsall Ardw Longs	Ū		Support inequalities	ı workstream incl. work with neig	hbourhoods	
Cheetham Crumpsall Longe			Targeted sector & service spe	l ecific communications support ir	l ncl. for cultural events	
Crumpsall			Co-ordinate messag	ing in response to any Variants	of Concern	
Crumpsall						
Tailor messaging using feedback from Neighbourhood Teams/community groups for 'hard to reach' groups	12 AS			REV		Moston Hulme Piccadilly Moss Side
	A R B	Tailor messaging using	g feedback from Neighbourhood T	Feams/community groups for 'h	ard to reach' groups	

Page 49

ENGAGEMENT

AIM: Deliver targeted community engagement that supports wider aims and objectives, ensuring that appropriate and culturally sensitive approaches are taken Manchester COVID-19

12-Point Plan: Winter 21/22

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Autumn Highlights

Leads: Shefali Kapoor, Cordelle Ofori

Objectives:

- Plan and deliver targeted community engagement activity informed by data/intelligence-led and place-based approach
- 2. Ensure a wide as reach as possible working with the right organisations and individuals so that messaging is able to come from trusted sources.
- Deliver an effective response to Variants of Concern and Variants Under Investigation where required.



October

November

•Engagement work targeting young people at Parklife used a system-wide approach

•Worked with People Voice media to produce grassroot films with 9 VCSE organisations citywide, targeting key communities with foodbanks

•Staff from the five neighbourhoods covering the 12 priority areas began meeting weekly to ensure a consistent approach and to share resources

•The Citywide Neighbourhoods (COVID) Response Team commenced work to deliver the Youth Engagement Strategy over the next 6 months

•Delivered a wide range of engagement activities in the priority wards, including a Wellbeing Chat pop-up in Moss Side & B Rusholme, distribution of 'COVID Safe Packs' to popular student venues in Fallowfield, library engagement sessions in the central area, a supermarket stall targeted at the Jewish community in Cheetham & Crumpsall and work with a VCSE group in Longsight to update and distribute COVID posters they had created

•Met with Neighbourhood Managers and COVID Connectors to develop and inform the Youth Engagement Strategy and dentify key influencers

ENGAGEMENT

AIM: Deliver targeted community engagement that supports wider aims and objectives, ensuring that appropriate and culturally sensitive approaches are taken

	December	January	February	March	Q1 2022
DE	Place-based a	pproach to community engagemer	t - work with local communities	to support testing & vaccination	messages
_ ≷		th-based approach (use of trusted Practices) building trust & improv			youth & play orgs, General
LID Vage 51		, , , , , , , , , , , , , , , , , , , ,	Chat coordinators and COVID C		

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ō	A

Youth engagement: Work with		REVIE	ew a	
Teams Around Neighbourhoods to design 100-daychallenge	Youth engagement:	Engage target groups via delivery of 10	0-day challenge	Cheetham Ardwick D
programme of events				Crumpsall Longsight O O Moston Hulme
E	nhanced engagement & delivery o	f testing & vaccination message	s	Piccadilly Moss Side Deansgate Rusholme
Ensure that n/ho	od teams have opportunity to feed	back on tailored messages for th	neir communities	Fallowfield & Whalley Range
Ca	ascade messages and updates acr	oss wider neighbourhood teams		6
Analyse granular data (e	.g. housing types, analysis of non-	contactable individuals) to targe	t enhanced engagement	

DATA & INTELLIGENCE

AIM: Ensure that decisions in respect of the direct response to COVID-19 and the wider recovery programme are informed consistently by high quality data and intelligence

Manchester COVID-19

12-Point Plan: Winter 21/22

Autumn Highlights

Lead: Neil Bendel

Objectives:

- Use data and intelligence to review and inform the responses to, and outcomes of, changes to national and local COVID guidance and
- Page 52
- regulations.
- 2. Work with partners to continue to refine and improve data management and reporting processes, adding new data sources where appropriate.

October

November

 Use existing and emerging data sources to analyse the impact and effectiveness of historic and future interventions to inform COVID response and recovery programmes •Analysed data to support the COVID-19 Task Group to select twelve areas of the city as 'areas of collective action', including high case rates, low testing rates, low levels of compliance with contact tracing, need for support to self-isolate, low vaccination rates and local intelligence

•Undertook analysis to identify the number of non-household contacts for school-age cases to support communications with Regional and National Contact Tracing teams.

•Developed a Tableau dashboard to monitor key surveillance measures across the 12 priority wards for collective action

•Commenced analysis on excess deaths in Manchester residents throughout the pandemic

•Completed an initial analysis of COVID-19 re-infections

· Provided data analysis to support a review of the priority areas

DATA & INTELLIGENCE

AIM: Ensure that decisions in respect of the direct response to COVID-19 and the wider recovery programme are informed consistently by high quality data and intelligence **including the early warning system for the Omicron VOC**

*PRIORITIES THAT ARE SPECIFIC TO INDIVIDUAL WORKSTREAMS ARE INCLUDED ELSEWHERE IN THE PLAN

Manchester COVID-19

12-Point Plan: Winter 21/22

	December	January	February	March	Q1 2022
		Improve linkages betw	een vaccination, positive tests &	cases data sets	
		I Monitor emerging research on key r	l monitoring and surveillance tools	(e.g. regarding reinfections)	
щ		Support COVID-19 Vaccination	۲ Programme incl. seasonal flu ۵ ۲	& Booster workstreams	
CITYWIDE	Raise awa	areness of Post-Acute Covid-19 Sy	ndrome in communities & interac	ctions with existing health inequa	alities
		Develop programme of	work to support COVID-19 Reco	overy Programme	
0		Indertake retrospective analysis of lo	L pcal impact of COVID, beginning	with excess deaths by cause	
		Develop programme of work to su	pport the transition to Manchest	er Health Protection Board	
	Develop links with N	I /IFT Clinical Sciences Data Unit to in	I nform modelling of secondary ca	are demand & implications for W	inter Pressures
OUR 12 AREAS			REV	IEW	Cheetham Crumpsall Moston Huln
AR		Support INTs with data and	intelligence synthesis		Piccadilly Moss Deansgate Rusho

TESTING

AIM: Continue to deliver the community testing model, with a focus on testing becoming part of 'living with COVID' and on underrepresented and disproportionately impacted groups

Manchester COVID-19

12-Point Plan: Winter 21/22

Autumn Highlights

Lead: Tim Keeley

Objectives:

1. Continue to adapt our community testing offer, supporting improved and equitable access.

2. Support schools, universities and businesses through encouraging regular asymptomatic testing.

October

November

3. Support testing in targeted priority groups, addressing any gaps, and deliver an effective response to Variants of Concern and Variants Under Investigation through surge testing where required. •Testing pop-ups held at Gorton Festival, Whitworth Park and New Smithfield Market

•Work ongoing with COVID Chat Coordinators and to increase understanding of barriers to testing including via surveys at testing sites.

•A second joint testing and vaccination event was held in Chinatown, led by the Integrated Neighbourhood Team, this was very successful with 62 assisted tests completed and 252 testing kits distributed

•A joint testing and flu vaccination event in was held at a Youth Centre on the Longsight/Ardwick border

•The Manchester Test & Trace Response Service Testing Team conducted 38 community tests and 9 rounds of asymptomatic testing and 1 round of outbreak testing in Extra Care facilities

•Modelled potential local costs for community testing in the event of national funding coming to an end, including support for schools, high-risk settings, targeted pop-ups, engagement via voluntary and community-based organisations and storage and distribution

Appendix 1, Item (

TESTING

AIM: Continue to deliver the community testing model, with a focus on testing becoming part of 'living with COVID' and on underrepresented and disproportionately impacted groups and mobilising capacity as necessary to respond to the Omicron VOC

December	January	February	March	Q1 2022
	Likely ra	tionalisation of national testing	sites	
Monitor demand on Loo	cal PCR Testing Sites			
Review agile community asymptom	atic testing & home test distribution in	line with Govt review of programn	ne and our contingency planning)
Promote asymptomatic testing in	line with Government guidance t	hrough regular comms/engage	ment & via business settings	
	Work with UK	HSA to implement LTS (PCR	testing) rationalisation strategy	for 2022
	Monit	or & support school testing		
	Provide 'step up to care' to	esting & supported testing for E	xtracare settings	
	Support high risk	settings with regular & outbrea	k testing	
Monitor implementation of enha	nced testing pilot for symptomatic	disabled people unable to acc	ess testing via usual routes.	
	Work with partners to impleme	nt testing in response to VOCs	, as and when required	
	Gather, and	alyse, share & implement learn	ing	
		REVI	EW	Cheetham Crumpsall Moston
	Focus of Community Testir			Piccadilly Deansgate Rushol
Work with Neighbourhood Team	ns (Integrated Neighbourhood Tea	ms and MCC) to deliver joint te	esting/vaccination pop-ups	Fallowfield & Whalley Ran

BOIMALIO Page 55

> OUR 12 AREAS

Manchester COVID-19

12-Point Plan: Winter 21/22

CONTACT TRACING & OUTBREAK MANAGEMENT

AIM: Identify local cases of COVID early and provide a rapid response though effective contact tracing and outbreak management

Manchester COVID-19

12-Point Plan: Winter 21/22

Appendix 1

Item

Autumn Highlights

Lead: Sophie Black

Objectives:

 Increase the number of cases managed locally by continuing to develop the 'locality first, GMsupported' model of contact tracing.

- Focus on local intelligence, skill and networks to engage residents in the contact tracing process.
- Coordinate knowledge, data and intelligence to identify and respond to situations at the earliest stage and provide a responsive local outbreak management response across all settings.
- 4. Deliver an effective response to Variants of Concern and Variants Under Investigation where required.

•The local contact tracing team dealt with an increase in people being wrongly informed by NHS Test & Trace to extend self-isolation after re-testing within 90 days of a previous positive test

•Over 70% of residents were contacted who would not have been contact traced by the national system

•Work began to assess the option of moving to a 'Local Four' approach to contact tracing which bypasses the national' system, potentially making contact tracing more effective and streamlined

October

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•40% of cases in this period were of school age, an increase of 10% from the previous month. Conversations with residents were predominantly centred around the clarification of isolation guidance, travel advice and retesting within 90 days.

November

The local contact tracing team used a variety of investigative methods to quickly resolve issues arising from an error with the national Test and Trace database causing a backlog of Index cases and duplication of work

CONTACT TRACING & OUTBREAK MANAGEMENT

AIM: Identify local cases of COVID early and provide a rapid response though effective contact tracing and outbreak management with a particular focus on responding to the Omicron VOC

Contain Outbreak Management Funding until 31/03

		December	January	February	March	Q1 2022
EXAMPLE 2 EXAMPLE 2		Use full range of available (incl. common exposure reports & postcode coincidence reports) to identify & respond to situations at the earliest stage				
		Monitor changes to restrictions/guidance/case rates & model demand				
		Update/adapt Local Outbreak Management Processes, including Case Management System, to reflect changing guidance/new developments & VOCs				
		Xmas service delivery planning Model longer term (post	t-March) options for contact tracing	shaped by national		
			nouncements expected early Jan			
		Gather, analyse, share & implement learning				
						enc
OUR 12 AREAS				REV	EW	Cheetham Crumpsall Moston Piccadilly Moss Side
		Explore feasibility of adoptin	g 'Local Four'			Deansgate Rusholme Fallowfield & Whalley Range

SUPPORT TO SELF-ISOLATE

AIM: Ensure residents comply with any legal instruction to self-isolate and have the support to enable them to do so

Autumn Highlights

Lead: Sophie Black

Objectives:

1. Provide practical, emotional and social support to those who need it, working with key partners and learning from cases to develop and enhance our package of

support.

2. Improve awareness of the need to self-isolate, how long for, its importance and the support available.

•12-month anniversary of the NHS Test & Trace Support Payments scheme, which had received an average of 37 applications per day (13,519 exc. duplicates) and paid out £2,943,000 to 5886 applicants



October

November

•Continued delivery and funding of the enhanced isolation support was agreed by the GMCA Pathfinder Programme Board.

•The geographical areas being targeted for enhanced support to self-isolate activity were changed from the 8 enhanced response areas to the 12 priority areas of collective action, resulting in increased activity

•The team reached out to a total of 2,551 residents across the city in this period (1980 in the 12 priority wards; 571 elsewhere in the city).

•The Support to Self-Isolate Team reached out to over 2,600 households in this period

•In total, 16,661 NHS Test & Trace Support Payment applications have been received

Manchester COVID-19

12-Point Plan: Winter 21/22

SUPPORT TO SELF-ISOLATE

CITYWIDE

Page 59

AIM: Ensure residents comply with any legal instruction to self-isolate and have the support to enable them to do so

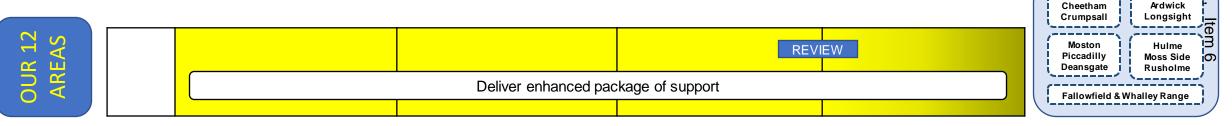
12-Point Plan: Winter 21/22 NHS Test & Trace Support

Payment Scheme to

continue until 31/03

Manchester COVID-19

December February March Q1 2022 January Provide support & signposting to residents required to self isolate, using learning from the GM Pilot Deliver VCSE funding to 'plug the gaps' in existing support to self isolate offer Expand/update support to self isolate offer in response to feedback, incl. directory of OOH services Deliver NHS Test & Trace Support Payments Use communications to support levels of compliance with periods of isolation Model options post-March, incl. integrating with the wider humanitarian response activity Gather, analyse, share & implement learning Participate in evaluation of GM Pilot

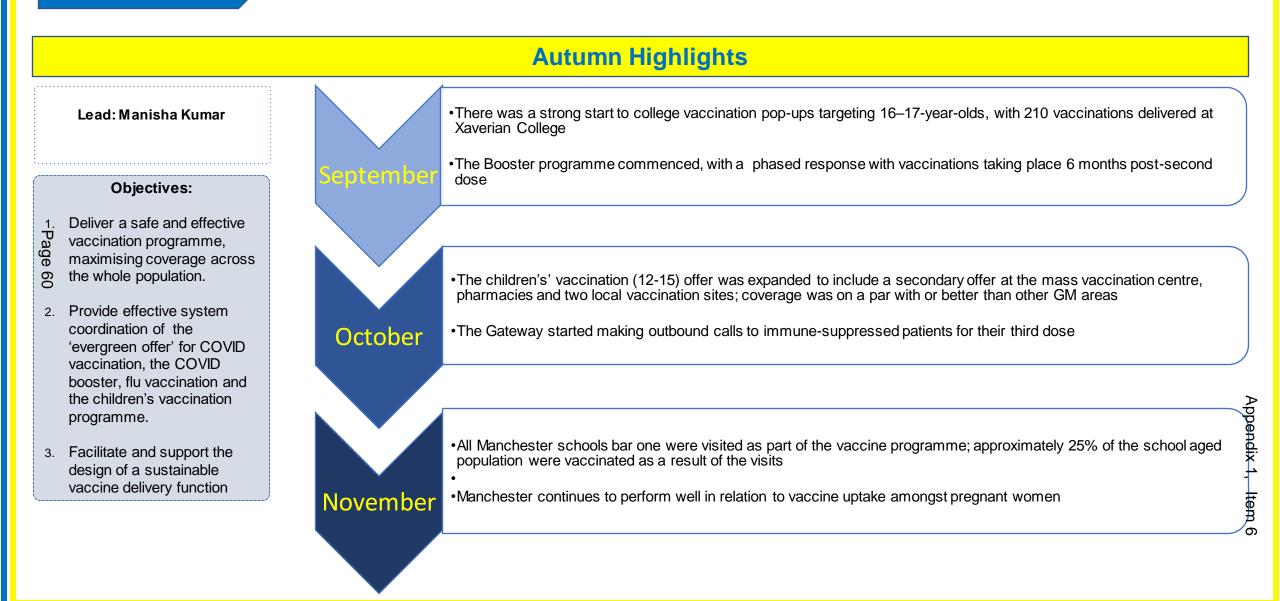


VACCINATION

AIM: Work with the NHS locally to drive up vaccination rates among those groups with lower uptake, ensure second vaccinations are administered and support the roll out of booster vaccinations

Manchester COVID-19

12-Point Plan: Winter 21/22



VACCINATION

Page 61

OUR 12

AIM: Work with the NHS locally to drive up vaccination rates among those groups with lower uptake, ensure second vaccinations are administered and support the roll out of booster vaccinations

12-Point Plan: Winter 21/22

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December January February March Q1 2022 "Evergreen' Vaccination Offer for all JCVI cohorts Second Doses for 16 /17 year olds and all ages who are overdue Booster programme: 40+ and planning for potential wider cohorts Immunosuppressed 3rd dose CITYWIDE 12-15 year olds In/Out of School Offer - planning for potential 2nd doses Flu programme Inequalities (e.g. pregnant women, asylum seekers, homeless, Learning Disability) Deliver Vacc Programme Communications and Engagement Plan incl. targeted engagement within 'at risk' communities at neighbourhood level Deliver Vaccine Equity Plan - targeted delivery plans for wards/community groups with lowest coverage REVIEW AREAS Cheetham Ardwick Crumpsal Longsight Targeted delivery Moston Hulme Piccadillv Moss Side Targeted comms & engagement Deansgate Rusholme Fallowfield & Whalley Range

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